

MARCUS STROMAN'S

HMH
FOUNDATION

Marcus Stroman's Inaugural HDMH Foundation Baseball & Softball Clinic

Thursday July 22nd, 2021



THE HDMH FOUNDATION IS...

Height Doesn't Measure Heart (HDMH) is Marcus Stroman's personal mantra, which powers his efforts on and off the field and serves as the guiding philosophy for his own nonprofit organization, The HDMH Foundation.

Inspired by Marcus Stroman's story of success and perseverance against the odds, The HDMH Foundation seeks to inspire young people with a special focus on those from inner cities or high need areas.

The HDMH Foundation seeks to set a positive example for all children to rise above circumstance and pursue their dreams. We believe that nothing can stop you from achieving your goals if you set your mind to it, and that's the story that children need to hear now more than ever.

Your support for The HDMH Foundation will help provide scholarships for inner city youth to achieve their dreams of athletics and higher education.

Event Details

EVENT DATE

Thursday July
22nd, 2021

RAIN DATE

Monday August
9th, 2021

LOCATION

John Maccarone Memorial Stadium
13 Morris Ave
Glen Cove, NY 11542

THE RUN DOWN

Sign-Ins and Registration

8:00AM – 9:30AM

Pre-clinic speech

9:30AM – 9:50AM

Clinic Rotations – Stations 1-8

10:00AM – 12:00PM

Lunch

12PM – 12:30PM

Clinic Rotations – Stations 1-8

12:30PM – 1:30PM

Post-game wrap-up and raffle
giveaways. Photo opportunities
with Marcus and friends.

1:30PM



***Marcus Stroman &
The HDMH
Foundation are
proud to present
our inaugural
baseball & softball
clinic.***

CALLING ALL ATHLETES

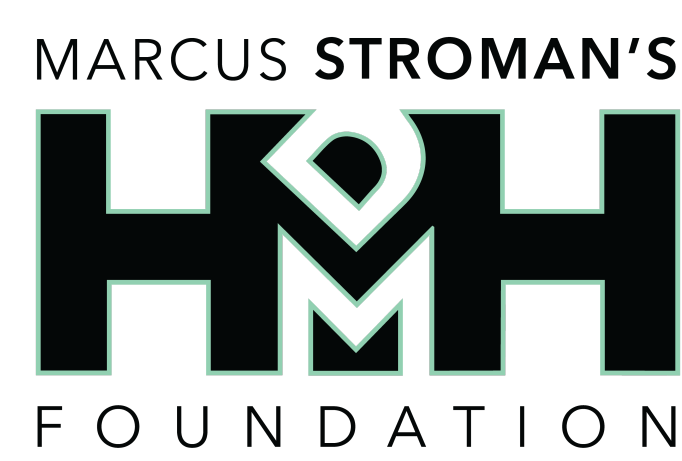
Youth between the ages of 8-17

EVENT DETAILS

We will host a clinic for both baseball and softball players alongside Marcus Stroman and some of his closest friends. Our clinic will help players targeting hitting, pitching, fielding, baserunning and mental performance on and off the field. Campers will receive a lunch, swag bag, raffle ticket, and photo opportunities with Marcus and his friends.

COVID-19 PROTOCOLS

Please be mindful that we will be adhering to all current state and local Covid-19 protocols. Guidelines will be updated and posted leading up to and at the time of the event.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Donation
\$15,000

Sponsorship Details

Logo Banner display

Station Displays – 8 stations total
Prime Locations – Entrance and Exits, Vendors Field, Food Stands
Sizing: TBD

Logo Included on Camper T-Shirt Design

Logo Included on Step & Repeat

Logo Included on All Marketing Material

6 participation tickets to give to campers of your choosing

2 Full page Ads in PDF souvenir book

Sponsor creates each ad page to be included in the souvenir book

Opportunity for approved promo material to be included in 215 camper swag bags.
Social Media Opportunities with Marcus Stroman's followers. Minimum of 1 social post per week on either Instagram or Twitter. (500k+ Instagram & 475K+ Twitter)

INSTAGRAM

2 Static posts – (1 pre-event & 1 post-event)
4 Stories from Marcus Stroman's Instagram account
Instagram highlight reel for 10 weeks: 8 weeks leading up to event and 2 weeks following the event

TWITTER

4 Tweets from Marcus Stroman's Twitter account
Minimum of 5 retweets from HDMH Twitter Account

To be included as an Official Sponsor on The HDMH Foundation website for 1 full year
Various Media Opportunities

Station Sponsors

Donation
\$10,000

Sponsor a station at our HDMH Foundation Event. There will be two stations of each category listed below.

- Hitting Station
- Fielding Station
- Pitching Station
- Base Running Station

Sponsorship Details

Name and/or Logo displayed at each station of your chosen category

Logo Included on Camper T-Shirt Design

Logo Included on Step & Repeat

Logo Included on All Marketing Material

4 participation tickets to give to campers of your choosing

Full page ad in PDF souvenir book

Sponsor creates each ad page to be included in the souvenir book

Opportunity for approved promo material to be included in 215 camper swag bags

Social Media Opportunities with Marcus Stroman's followers. Minimum of 1 social post bi-weekly on either Instagram or Twitter. (500k+ Instagram & 475K+ Twitter)

INSTAGRAM

4 Stories from Marcus Stroman's Instagram account

Included in IG highlight reel for 10 weeks: 8 weeks leading up to event and 2 weeks following the event

TWITTER

4 Tweets from Marcus Stroman's Twitter account

To be included as an Official Partner on The HDMH Foundation website for 8 weeks leading up to the event and 2 weeks post the event

Food Sponsor

Donation
\$2,500

Sponsorship Details

Food sponsor will graciously be providing lunch for the participating campers, coaches and volunteers (250 lunches)

They will have access to use on-site concession building #1 to set up shop and sell food to all non-participating attendees during event

Will promote bi-weekly on HDMH Foundation socials leading up to event

Logo Included on All Marketing Material as The Official Food Sponsor

Logo Included on Camper T-Shirt Design

Drink Sponsor

Donation
\$2,500

Sponsorship Details

Drink sponsor will graciously be providing beverages for the participating campers, coaches and volunteers (250 beverages)

They will have access to use on-site concession building #2 to set up shop and sell drinks to all non-participating attendees during event

Will promote bi-weekly on HDMH Foundation socials leading up to event

Logo Included on All Marketing Material as The Official Drink Sponsor

Logo Included on Camper T-Shirt Design

HDMH Foundation Field Of Vendors

Donation
\$500

If you are a local or small business who would like to introduce yourself and your brand to our campers and their families, this is the perfect opportunity for you! Whether you are an up and coming artist or have created the perfect cookie recipe, there is room for all. The HDMH Foundation looks forward to sharing this day with you and making it special for all of our campers and their families.

Vendor Opportunities

Vendor table with access to sell approved materials during the event

Logo Included on All Marketing Material as a vendor

Will promote bi-weekly on HDMH Foundation socials leading up to event

Additional Sponsorship Opportunities

Donation: \$250 and Up

2x2 Signs with your Company Logo

Donation: \$100

Half Page Ad in PDF Souvenir Book to be provided by donor

Donation: Any donation

The HDMH Foundation is humbled to accept any donation in the effort to create access to higher education opportunities.



TO REGISTER VISIT

www.hdmhfoundation.org/baseball-clinic

For event, sponsorship & vendor details, please
contact Adam Abdat at

631-605-1044

or

info@hdmhfoundation.org



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F O U N D A T I O N

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